

# The Leadership Development Experience with Scott Abbott

*What if one book, keynote, day, and program could energize lifelong success?*

This is Scott Abbott, Founder and CEO of the **BOS-UP Coaching Solution & Academy** and author of the best-selling books *BOS-UP* and *BOS-UP Moments*.

I want to welcome you to the **Leadership Development Experience**.

Everything begins with the book *BOS-UP Moments*, an immersive and innovative leadership 'field guide' that provides practical, real-world insights that individuals, teams, and organizations can immediately apply to strengthen overall productivity, alignment, and growth. The experience comes to life through my keynote, *Moments to Momentum*, an engaging and thought-provoking session focused on intentional leadership, operational clarity, disciplined execution, and healthy accountability.

Then comes the day.

In addition to the keynote, I will be with you all day to work alongside your leaders and teams through business and executive coaching, strategic conversations, and real-time application. The day is all about you and tailored to your organization's most important priorities, ensuring that we create immediate and long-term value.

And when the day concludes, the program continues.

What starts as a shared experience becomes the catalyst for a lasting leadership development program. Organizations integrate *BOS-UP Moments* into their learning and development initiatives, onboarding, team building, career training, cultural alignment, and ongoing individual growth plans — creating a valuable and flexible framework that continues to support performance long after the initial engagement.

The **Leadership Development Experience** is more than a book, keynote, day, or program. It is a strategic investment in leadership, to help your people be their best in business, work, and life — while creating the moments that move organizations forward. To learn more and explore bringing this experience into your company, organization, conference, or event, please read the attached overview document.

And visit [www.LeadWithScott.com](http://www.LeadWithScott.com) for additional details.

Thanks for your time and thoughtful consideration.

**Scott Abbott**

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## Overview of The Leadership Development Experience with Scott Abbott

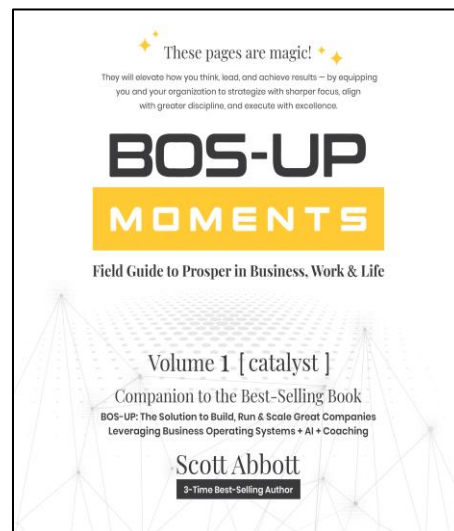
### THE PROGRAM

This is [Scott Abbott](#), Founder and CEO of the **BOS-UP Coaching Solution & Academy**, and author of the best-selling books *BOS-UP* and *BOS-UP Moments*. And he has an important question for you and your team: What is leadership? Is it a title? A role? A set of skills? A perception? Or is it how your people think, decide, produce, and show up in business, work, and life? Because in today's busy, dynamic world, leadership learning and development can't just be something people attend or be a one-time event. It has to be something meaningful and impactful, that they can leverage immediately and forever. That's what the **Leadership Development Experience** is all about.



### THE BOOK

*BOS-UP Moments* is a modern, actionable 'field guide' built to help individuals, teams, and organizations succeed in business, work, and life. Grounded in practical, time-tested disciplines, it strengthens the judgment, focus, and execution required to build, run, and scale great companies while developing stronger leaders in the process. It equips you to think clearly under pressure and act with intention. This is not theory. It is applied guidance designed to sharpen thinking, raise standards, and drive sustained performance. Whether you're leading a team, building a company, or working on your own growth, this book creates clarity, alignment, and forward momentum. It is not meant to sit on a shelf. It is meant to be used.



### THE DESIGN

There are 40 BOS-UP Moments. Each is short but impactful by design and focused by intention, making them easy to access and integrate into leadership development programs, team meetings, classrooms, coaching conversations, or individual growth plans. Every Moment has a QR code that links to a 3-5-minute video explanation, bringing each Moment to life with meaningful visual context and application. In addition, every Moment includes quick hitting insights, explanations, overviews, and visualization. And they all conclude with journaling and reflection prompts, which can be used on their own or enhanced by

leveraging AI, to help people think deeper, apply faster, and personalize their learning. You can use BOS-UP Moments in the office or at home. Put it in your backpack or briefcase. Open it during a team meeting or late at night when you're thinking about what kind of leader you want to be today and in the future. It meets people where they are and grows with them.

## **THE BENEFITS**

BOS-UP Moments helps develop the skills and qualities that differentiate high-performing individuals and organizations, and it translates these attributes from ideas into daily practice. The experience creates a shared language that strengthens teams, encourages more productive conversations, and reinforces the behaviors that sustain performance over time. Rather than overwhelming participants with theory, BOS-UP Moments delivers learning that is practical, accessible, and immediately applicable. This is not content for content's sake. It is a leadership learning experience intentionally designed for real-world execution — simplifying what matters most so individuals and teams can focus, perform, and grow with greater consistency. Organizations that leverage, implement, and benefit from the BOS-UP Moments L&D program, establish a common foundation for reflection, dialogue, and continued development. And the program complements existing initiatives, strengthens culture, and equips people with tools they can apply immediately. The result is a more aligned, accountable, and forward-moving organization, strengthened by individuals who are prepared to meet the moment, lead with intention, and perform at their very best.

## **THE AUTHOR**

Scott Abbott is an acclaimed, award-winning founder, entrepreneur, investor, operator, and board member who has spent decades building, running, scaling, and exiting successful companies. He is also a 4X best-selling author. His purpose, work, and passion centers at the intersection of leveraging disciplined business operating systems, human potential, and modern realities such as AI, emotional intelligence, resiliency, and continuous learning. Scott believes that consistent and sustainable performance comes from the fusion of systems and humanization — and leveraging people who appreciate purpose, production, and alignment in business, work, and life. Scott's talks and speaking style are informative, engaging, and grounded in lived experience, not theory. Drawing from his [BOS-UP Coaching Solution and Academy](#) and his [BOS-UP](#) and BOS-UP Moments books, he delivers highly engaging sessions that are illuminating, entertaining, and immediately actionable.

## **THE KEYNOTE**

*Moments to Momentum* is Scott's acclaimed keynote about how success and failure are not the result of a single breakthrough or mistake, but the cumulative effect of everyday decisions, actions, and choices. While most humans celebrate accomplishments, results, and wins, this talk challenges audiences to appreciate the often-overlooked moments that produce them (i.e. the meetings, conversations, responses, and behaviors that shape momentum over time). By helping individuals and organizations intentionally recognize, prepare, and leverage these moments — the keynote connects personal awareness with systems, structure, and discipline — showing how momentum becomes predictable and

progress becomes repeatable. Ultimately, *Moments to Momentum* equips the audience with a clearer way to learn, lead, work, and live — reminding them that we don't drift into failure or stumble into success; we create both, moment by moment. To help you understand the framework of this customized keynote, a version of the script is at the end of this document. To note, the keynote is also supported by a visually captivating PowerPoint presentation.

## **THE IMPACT**

Thanks to this keynote, audiences walk away with a heightened awareness of how decisions shape outcomes. They begin to recognize that momentum is not accidental; it is created through the standards they uphold, the conversations they initiate, the ownership they embrace, and the disciplines they practice consistently. Participants gain a stronger sense of responsibility for the direction of their work and lives. Rather than waiting for uncertain breakthroughs or reacting to breakdowns, they learn to operate with greater intentionality in the moments directly in front of them, where progress is truly built. For leaders, this shift strengthens accountability, sharpens decision-making, and reinforces the behaviors that stabilize culture and drive performance. For teams, it creates shared language around ownership, execution, and follow-through. And for individuals, it provides a practical lens for approaching challenges, opportunities, and expectations with clarity and confidence. The result is an audience that thinks differently about results themselves — understanding that sustainable success is rarely dramatic, but instead the cumulative expression of well-led moments. Because when people lead their moments with purpose, momentum follows. And when momentum builds, performance, alignment, and fulfillment tend to rise with it.

## **THE INVESTMENT**

The Leadership Development Experience with Scott Abbott is a fun, engaging, and high-impact leadership initiative. The standard engagement includes the keynote presentation, plus Scott's full-day presence with the client, allowing for meaningful interaction before and after the keynote for deeper connection with the host and audience. In addition, Scott will also spend the day with the host for executive conversations, coaching, and consulting. To learn more about Scott and his extensive credentials and expertise, please visit his website @ [www.scottabbottabc.com](http://www.scottabbottabc.com). BOS-UP Moments books are not included in the keynote price and can be purchased in bulk at 20% off retail, allowing organizations to extend the impact of the experience beyond the program. Travel and accommodations are invoiced separately.

## **THE STEPS**

If you and your organization want to leverage Scott and the Leadership Development Experience for your growth initiatives, please [connect with Scott](#) directly or through [our website](#). And be sure to [get your books on Amazon](#), and see for yourself how BOS-UP Moments can be leveraged, applied, and appreciated to support your overall leadership development, team growth, individual performance, and organizational success.

The following is the basic transcript/framework of Scott's customizable keynote. Scott's talk can also incorporate "highlight moments" that the hiring company or organization would like to feature as part of the presentation. In addition, this is accompanied by a captivating PowerPoint that mirrors the book design.

## Moments to Momentum

As humans, we do not drift into failure.  
And we do not stumble into success.  
We moment into both.

Let me give you an example that's close to my heart.

I'm a big fan of Indiana University. Watching the Hoosiers go 16-0 in football and win a national championship was remarkable — especially for a program that spent a century with the most loses. And the turnaround didn't happen by accident. It happened the way meaningful progress always does — by owning the moments. All of them. Big and small.

IU's coach Curt Cignetti says it all the time: nothing is given — everything is earned. Every play. Every day. Every moment. That level of dedication is built through the right system, reinforced by the team, upheld by exacting standards, sharpened in preparation, and proven in execution — with a clear expectation to win. The results speak. Google him.

Indeed, us humans love celebrating results. But results don't just appear.

They are built in the moments that come before them.

Through the decisions we make and the work we do (or don't do).

In other words, we do not fly into growth or crash into stagnation.  
Both happen the same way: through good and bad moments.

Let's talk about the bad moments. Because they happen to all of us.

My priest, Father Kevin, has a great line: If you want to make God laugh, tell Him your plans. Mistakes happen. That's reality. And those moments can derail you — if you let them. Strong performers reset fast and get back to controlling the controllables. Drop the ball? Pick it up. Break something? Fix it. Lose focus? Get back on track. No doubt, we all have highs and lows in our work and our life. The discipline is to respond to both with humility and gratitude. That choice determines whether the moment becomes a step back ... or a step forward.

Think about it:

You don't become an eternal failure, because of setbacks or mistakes.  
 You don't become eternally successful, because of wins and breakthroughs.  
 And you certainly won't get from here to there, by sitting still and doing nothing.

Your success is the result of moments, both seen and unseen.

It's the goal we set out to achieve — but never put in the actual work to get it done.  
 It's the habit we should start or stop — but we're too tired, busy, and distracted.  
 It's the challenge or opportunity that we avoid — instead of taking ownership.

And here's the thing: those moments compound.

Over time, they either create wins or losses. There's really no neutral.

Let me pause here and ask you a question:

***“What moment are you avoiding that could change everything?”***

That question matters, because the answer could make a big difference.

And if we're all being candid, we already know what the answer is.  
 But we just need to slow down long enough to face it ... and do it.

The tricky part is this: we don't usually notice the important moments, while we're in them. We notice them later — when the results show up (or lack thereof) and we ask, “How did I get here? Where did I go wrong?” But when we look back, every situation we're proud of — and every regret we carry — connects to moments where we acted intentionally... or not.

Here's the reality: We don't result into results. We moment into them. How we initiate. How we think and decide. How we manage ourselves. How we handle pressure. How we treat people. And how we respond with our best behavior to opportunities, challenges, mistakes.

That's where leadership, management, teamwork, and accountability actually live. Not in what we say, but in what we consistently do — especially when it's hard, inconvenient, or unappreciated. And when you step back and look at it, you can see the bigger picture.

Culture works the same way: Culture doesn't live in a values statement, handbook, or the occasional inspirational speech. Culture lives and develops in what we exemplify, what we embrace, what we tolerate, what we reinforce, and what we respect — moment by moment.

Here's the part we often miss and need to realize: Moments generate momentum. We lose momentum when we avoid doing the work. When we don't communicate. When we let standards slide. When we operate on autopilot. When we choose comfort over clarity.

And we build momentum when we do the opposite: When we have the conversation. When we hold the standard. When we perform. When we do the small things consistently right.

Here's another question worth sitting with:

***“What standard have you allowed to slip and what has it cost you?”***

That question isn't comfortable. And you may not like the answer. But it's necessary.

As an added bonus, how you handle questions like that is how you build real-world leadership. Because most leadership development leans heavily on just motivation.

You know: Get fired up. Set big goals. Push harder. Be your best. Dominate.

Don't get me wrong: Motivation is good, but it's inconsistent and unreliable. It spikes. It slips. And it often disappears the moment real pressure shows up.

What actually drives consistently effective leadership, are having the right:

**Purpose. Systems. People. Standards. Solutions.**

When those are defined and working together ...  
you have the foundation to focus, align, and thrive.

And we also need to perform the right way.

That starts with having the right agenda and plan to shape intent and direction. A plan is a map — built in advance and theoretical until executed. An agenda is a filter — it determines what gets attention, time, and energy. With the right agenda, priorities sharpen, noise fades, and the plan actually gets executed — turning progress from accidental into deliberate.

But even the right plan and agenda don't produce results. Execution does.

Results come from owning the inputs that drive the outputs — the critical actions and activities taken moment by moment. When you focus on doing the right work, the right way, repeatedly and intentionally, you stop chasing results — and start producing them.

To quote Isadore Sharp, the founder of Four Seasons:

*“Systemize the predictable so you can humanize the exceptional.”*

In other words, the right results happen when standard procedures are handled correctly.

Which leads to one final question.

***“What impactful moment will you initiate in the next 30 days?”***

And don't choose the easy answer — choose the honest and important one. The fact is: one decision, one action, one conversation can impact the direction of the next 30 days — and your life overall. The opportunity is already there — the choice is whether you take it.

It's said that we don't rise to the level of our goals. We fall to the level of our habits. So let me give three powerful habits, that will help you initiate, achieve, and enjoy consistently great moments and momentum in your business, your work, and your life.

1] **Put tools and discipline over motivation.** Motivation is good, but it's inconsistent. The right tools keep everyone aligned, productive, and confident in doing their jobs well. But tools alone aren't enough. Discipline is the elbow grease; the commitment to do the right work consistently, regardless of the situation or how you feel. And when the right tools meet real discipline your focus sharpens, trust grows, and performance becomes reliable.

2] **Build systems that empower great moments.** Consistent productivity rarely happens by accident. It happens when the right systems are in place. Structure removes guesswork, and a healthy operating rhythm creates cohesion across teams. Good systems align people, priorities, process, and goals so everyone understands what matters most. And when clarity and accountability are present, teams trust each other more and execute with confidence.

3] **Practice perpetual growth and lifelong learning.** Motion prevents stagnation. When you keep learning and improving, you create momentum that fuels both progress and stability. So always be getting better. Because growth builds resilience, sharpens judgment, and helps you see solutions where others only see problems. Leaders who keep learning stay adaptable, stay curious, and stay capable of turning challenges into opportunities.

Those habits are the foundation for generating real impact and income. And who doesn't love the combination of real impact and income? That's where purpose, performance, and profit come together.

In closing, I'll finish where I started.

**We do not drift into failure.  
And we do not stumble into success.  
We moment into both.**

So, let's all pay attention to the moments.  
Because our time is not someday.  
It's right now, in the moments we live.

And if we all embrace and leverage the essential concepts, tools, and disciplines that turn moments into momentum ... and choose to be intentional about how we build, run, and grow our business, our work, and our life ... then one day we can all look back and say:

***"What a ride!"***

It wasn't just moments. It wasn't just momentum. It was momentous.